

**Blake David Pellenberg**  
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**WORK EXPERIENCE:**

- 2004 to Present**      **Capture Digital**      **Los Angeles, California**  
*Digital Photo Assistant / Photo Assistant, Freelance*
- Assisted professional photographers on advertising and fashion photo shoots.
  - Used Leaf Valeo digital backs with Mamiya and Hasselbald cameras to capture high resolution digital files.
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- 2003 to Present**      **Magia Media**      **Los Angeles, California**  
*Digital Retoucher, Scanner, Printer, Freelance*
- Worked on projects for clients such as Neutrogena skin care and Interscope records.
  - Made high resolution scans, retouched and manipulated images, and operated a large format printer to make proofs and posters.
  - Maintained high quality control standards relating to color matching.
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- 2003 to Present**      **Rocket Studio**      **Los Angeles, California**  
*Digital Retoucher, Freelance*
- Worked on projects for clients such as Infiniti, Lexus, Hyundai, New Line Cinema, & Pioneer.
  - Made high resolution scans, retouched and manipulated images, and operated a large format printer to make proofs and posters.
  - Maintained high quality control standards relating to color matching
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- 2000 to 2003**      **Electronic Still Photography Lab at RIT**      **Rochester, New York**  
*Lab Assistant*
- The lab contains 40 computers with high-end photographic and video peripherals including scanners, printers, and video editing decks.
  - Trained students on the equipment, troubleshoot problems, checked students on and off workstations, calibrated the monitors, operated the large format printers, and charged students for prints.
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- 2002**      **Chameleon Color Imaging**      **Houston, Texas**  
*Digital Designer / Graphic Artist*
- Created the artwork and design for output for large format graphics for large signs, light displays, tradeshow booths, and vehicles.
  - Utilized Adobe Illustrator and Photoshop to create logos, combine photographic images, and create effective advertisements with emphasis on an impeccable product.
  - Clients included Pepsi Bottling Company, ReMax realtors, KSTAR (country music radio station), Nissan of Houston & Greenspoint Mall

**PHOTOGRAPHY SKILLS:**

- 35 mm, 6x4.5, 6x6, 6x7, 4x5, and Digital
- Printing: Traditional and Digital
- Digital camera backs and software
- Studio Lighting and Location Lighting
- Hot Lights, Strobes, and Electronic Flash

**SOFTWARE EXPERTISE:**

- Adobe Photoshop
- Adobe Premiere and Apple Final Cut Pro
- Macromedia Dreamweaver
- Leaf Image Capture Software
- Adobe Illustrator
- Adobe InDesign and Quark Xpress
- Adobe After Effects

**DIGITAL IMAGING SKILLS:**

- Photographic retouching and compositing
- Large Format Digital Printing: Epson 7600 & 9600; Gretag Sphera, Gretag Lightjet
- Small Digital Printing: Kodak Dye Sub, Fuji Pictography, Epson 1280, 2000P, & 2200
- High Resolution Scanners: Imacon, Nikon, Microtek, Poloroid, Fuji, Minolta, & others
- Kodak Digital Science LVT Image Recorder
- Digital video cameras and capture: Mini DV, Digital 8
- Digital still cameras: Nikon, Kodak, Olympus, and others
- Vehicle Wraps: Computer graphics for output on cars and trucks for advertisements

**AWARDS, HONORS and EXHIBITIONS:**

- Photography portfolio selected and published in Photo District News 2003 Photo Annual, May 2003
- Exhibitor and organizer for group gallery show: Gallery 821, Rochester, May 2003
- Exhibitor in Alumni Gallery at RIT, April 2003
- Photographs selected for juried gallery show: Honors Show at RIT, May 2002, Rochester, New York
- Images featured in award winning Technical Association of Graphic Artists Book, RIT Chapter, 2002
- Photographer for ESPRIT Zazmo 2002 Make A Wish Fundraising Campaign, 2002
- Photographs selected for juried gallery show: Honors Show at RIT, May 2001, Rochester, New York
- Invited participant in National Foundation for Advancement in the Arts Alumni Exhibition: Sephora, Rockefeller Center, May 2000, New York City
- 1999 National Foundation for Advancement in the Arts: Arts Recognition and Talent Search Level Two Award Winner and ARTS Week participant
- 1999 Photo Imaging Education Association International Contest: Fargo Award for Excellence in Digital Imaging
- Imation Computer Arts Scholarship Finalist, 1999
- 1999 Association of Texas Photography Instructors Portfolio Contest: 2nd Best Portfolio in Texas
- Participant in group named Second Best High School Photo Program in Texas for 1999 by The Association of Texas Photography Instructors

**EDUCATION:**

- Rochester Institute of Technology, Rochester, New York
- School of Photographic Arts and Sciences
- Major: Fine Art Photography, BFA, Graduated with Honors, May 2003
- Dean's List, 1999-2003
- RIT Presidential Scholarship Recipient, 1999-2003